

The Geneva Peacebuilding Platform is a joint project of five institutions:



## Overview of the 2020-2021 Programme

### 1. About the Geneva Peacebuilding Platform

The Geneva Peacebuilding Platform is a knowledge hub that connects the critical mass of peacebuilding actors, resources, and expertise in Geneva and worldwide. Founded in 2008, the Platform has a mandate to facilitate interaction on peacebuilding between different institutions and sectors, and to advance new knowledge and understanding of issues and contexts related building peace. The 2020-2021 Programme describes the strategic direction and key activities of the Geneva Peacebuilding Platform over the next two years. It implements the recommendations of an evaluation of the Platform's 2015-2017 and 2018-2019 Programmes as well as the recommendations of the Scoping Study for Geneva Peace Week.

### 2. Work streams

The 2020-2021 Programme sets out three mutually complementary work streams to deliver on the Platform's mandate:

- **Convening and incubation:** Facilitate continuous exchange about innovative practice and thinking on peacebuilding;
- **Network and Community Management:** Strengthen networking and community building across traditional and non-traditional actors in peacebuilding; and
- **Geneva Peace Week:** Advance the strategic development of Geneva Peace Week.

The programme reflects continuity of the Platform's knowledge hub functions that – according to the evaluation – are as relevant today as when the Platform was founded in 2008. The networking approach in work stream 2 provides a flexible format and builds on the evaluation's positive assessment of results generated through cross-cutting activities.

The Programme previews more staff and resources to implement and develop Geneva Peace Week. This is to recognize the growth of Geneva Peace Week by more than 100% in terms of events and event partnerships since 2015 (see table below). Given this growth additional staff was necessary to coordinate the annual management cycle that is at the heart of the community building efforts during the entire year on a range of peacebuilding themes.

#### Growth of GPW 2014-2019

	Total events	Total Event Organizers	Event attendance (estimate)
2014	10	9	200
2015	41	50	700
2016	45	62	600
2017	50	100	1250
2018	65	121	1300
2019	80	120	1400

The integration of Geneva Peace Week as the Platform's flagship activity builds on the reflections of the scoping study to advance the strategic development of Geneva Peace Week including stronger curation of topics and communities, as well as management systems to run Geneva Peace Week.

### 3. Activities

#### **Work stream 1: Convening and incubation**

1. Annual retreat in 2020 and 2021
2. Geneva Peace Talks in 2020 and 2021
3. Opening event of GPW20 and GPW21
4. Ongoing efforts to convene briefings, meetings, or ad-hoc events

#### **Work stream 2: Network and community management**

5. Develop and implement a networking & community management strategy
6. Identify, incubate and accompany at least three thematic processes
7. Maintain a network management system

#### **Work stream 3: Geneva Peace Week**

8. Reinforce the GPW consortium through an Exchange of Letters
9. Develop and implement a fundraising strategy
10. Implement an annual management cycle of GPW20 and GPW21
11. Organize GPW in a single venue
12. Develop and operate a new GPW App
13. Develop and implement a digital GPW communication strategy

### 4. Resources

The 2020-2021 Programme builds on a budget of about CHF 2.3 million over a two-year period. It is composed of financial and in-kind support by the Swiss Federal Department of Foreign Affairs and the Platform Partners as well as in-kind support of activity partners, especially of Geneva Peace Week event partners.

The Swiss Federal Department of Foreign Affairs provides the core support of CHF 900,000 for the Geneva Peacebuilding Platform for 2020 and 2021. This support represents an increase by CHF 150,000 per year in comparison to the financial support to the programme in the period 2018-2019.

In order to raise additional funding for a variety of activities, including Geneva Peace Week, the Platform will develop fundraising efforts in 2020 and 2021.

### 5. Governance

The Geneva Peacebuilding Platform is a partnership between five institutions with rich and diversified peacebuilding experience governed by a Memorandum of Understanding (2011). The Platform functions thanks to a joint effort of the five partner institutions (represented in the Steering and Management Committees), the Advisory Board, and dedicated Platform staff. The partnership shares key tasks for the functioning of the Platform across four levels:

- **Direction and oversight:** Steering Committee
- **Incubation and advising:** Management Committee and Advisory Board
- **Management and Planning:** Executive Coordinator
- **Execution:** Platform staff focusing on Geneva Peace Week, network and community management, convening, and administration and event management.

This division of labour aims to nurture the Platform's ethos of being a flexible space for incubation, inspiration, and partnership building.

# Organigram of the Geneva Peacebuilding Platform

